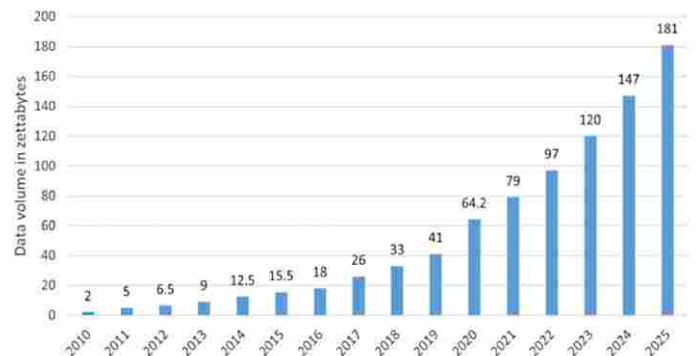


CRC PRESS/ OPTIRISK SERIES IN FINANCE

Handbook of Alternative Data in Finance Volume I

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Handbook of Alternative Data in Finance, Volume I (CRC Press/OptiRisk Series in Finance)

Scope

The Handbook of Alternative Data in Finance, Volume I explores in depth profound significance of Alternative Data in the realm of finance. This handbook motivates and challenges readers to delve into the dynamic world of Alternative Data, its characteristics and its transformative potential compared to conventional data. The book covers an array of Alternative Data categories, and providers, and delves into its application processes, providing valuable insights for researchers and practitioners alike.

Cutting-edge applications in machine learning, fintech, and more, the handbook caters to quantitative analysts, postgraduates, financial mathematics researchers, and other market participants. Featuring contributions from prominent experts, it offers a 360-degree view of Alternative Data's role in predicting market trends, guiding investments, and managing risks.

OptiRisk's USP is research, knowledge acquisition and sharing, in the domain of News Analytics, Sentiment Analysis and Alternative Data in Finance. Our journey started with The Handbook of News Analytics in Finance (2011), which was followed by The Handbook of Sentiment Analysis in Finance (2016). We have stayed the course, and as a Financial Analytics company continued to research in the domain of trading and fund management; this has culminated in our latest work: The Handbook of Alternative Data in Finance (2023), a vital resource in an era where data-driven decisions reign supreme. Unlike single-authored works, this collaborative effort provides a diverse and comprehensive perspective on Alternative Data's implications.

In the ever-evolving landscape of data's ascendancy, this handbook serves as a compass, guiding financial professionals and academics through the intricate relationship between data and decision-making. This handbook is an indispensable guide to informed decision making and creating trading and fund management strategies.

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